



2026 NECC TURKEY TROT 5K



Community Forward!

Thursday, November 26, 2026
8:00-10:00 AM

Sponsorship Opportunities

Support Your Community
Build Relationships
Promote Your Business



ABOUT NECC's TURKEY TROT

The NECC Turkey Trot 5k is a Fun Run taking place November 26th in the Hollywood District of Northeast Portland. It began in 2018 for the community when organizers recognized the absence of an active family event on Portland's Eastside to kick off the holiday season. The event sold out its first year then took a hiatus due to COVID-19.



Run, Walk, or Roll this fall harvest season with **NECC's Turkey Trot 5k!** This community event is an opportunity to come together and celebrate our love for movement in the beautiful PNW fall weather.

Our theme this year is **Community Forward** as we move onward and upward together. 10% of the proceeds from registration and sponsorships go to our **Community Fund program**, Northeast Community Center's financial support program, and we need leadership like yours to join us in continuing this holiday tradition.

ABOUT NECC

The mission of Northeast Community Center is to build and support a thriving and resilient intergenerational community in NE Portland. Guided by our values, the NECC provides physical space and community-responsive programs that promote well-being, foster relationships, empower individuals, and center equity.



Join us in our mission and this fun event!

Support Community Access

When: Thursday, November 26, 2026 8-10am

Route: Hollywood neighborhood including Grant Park

Expected Attendance: 450 participants

The **NECC Turkey Trot 5k** event will give Portlanders an opportunity to gather with the unified objective of bringing **Community Forward**, supporting NECC's commitment to engaging a healthy and vibrant community.

By sponsoring this neighborhood event, your organization is not only contributing to a healthy start to the fall holiday season for participants but also supporting NECC's ongoing commitment to a thriving, connected, and empowered community.



Thank you for your time and consideration!

Sponsorship Opportunities

Presenting Sponsor - \$5,000

(1 available)

- Logo featured prominently on marketing materials as title sponsor
- Logo placement on race bibs
- Logo and write-up on event website
- Recognition on website, social media, and emails with highest designation
- Verbal recognition at event as title sponsor
- Logo on day of event signage as title sponsor
- “Thank you” in event recap on website and email blast to participants
- Sixteen complimentary entries with tabling opportunity

Unifying Sponsor - \$2,500

- Logo and write-up on event website
 - Recognition on social media
 - Verbal recognition at event
 - Logo placement on day of event signage
 - “Thank you” in event recap on website and email blast to participants
- Eight complimentary entries with tabling opportunity.

Community Sponsor - \$1,000

- Logo featured on event website
 - Logo placement on day of event signage
 - “Thank you” in event recap on website and email blast to participants
- Four complimentary entries with tabling opportunity.

Neighborhood Sponsor - \$250 to \$500

- Logo featured on event website
 - “Thank you” in event recap on website and email blast to participants
- Two complimentary entries

For questions or more information, please email fitness@necommunitycenter.org

1630 NE 38th Ave Portland, OR 97232 | 503.284.3377 | necommunitycenter.org

**Annual
NECC TURKEY TROT
November 26, 2026
Sponsorship Pledge**

YES! We want to join the Annual NECC Turkey Trot Revival as a sponsor at the following level:

- ☐ **“Presenting” Sponsor (limit one) – \$5,000**
- ☐ **“Unifying” Sponsor – \$2,500**
- ☐ **“Community” Sponsor – \$1,000**
- ☐ **“Neighborhood” Sponsor – \$250-\$500**

Contact Information:

Name: _____ **Position:** _____

Company: _____

Phone: _____ **Email:** _____

Company Website: _____

Name exactly as it should be listed on event promotional materials:

Please make donations payable directly to Northeast Community Center.

Mail donations to:

NECC Turkey Trot

c/o Northeast Community Center

1630 NE 38th Ave

Portland, OR 97232

Mail or email this form to fitness@necommunitycenter.org or scan the QR code to the right to make a donation online.

