

2026

# PARTNERS IN RESILIENCE



# SPONSORSHIP PROGRAM



# Become a Partner in Resilience

January 1, 2026

Greetings!

Now, more than ever, our community members need pillars of stability and resilience, which is why we are inviting you to become a Partner in Resilience with us here at Northeast Community Center (NECC). This sponsorship program connects business leaders with programming that both promotes connection and wellbeing of their staff while offering support to the NECC which has served as a “resilience hub” for the past century as both a YMCA and now NECC.

**NECC’s mission is to build and support a thriving and resilient intergenerational community in NE Portland.** Guided by our values, the NECC provides physical space and community-responsive programs that promote well-being, foster relationships, empower individuals, and center equity.

However, we know many community members face significant barriers to access due to the long-term effects of systemic racism, especially for BIPOC (Black, Indigenous, and People of Color) and low-income families.

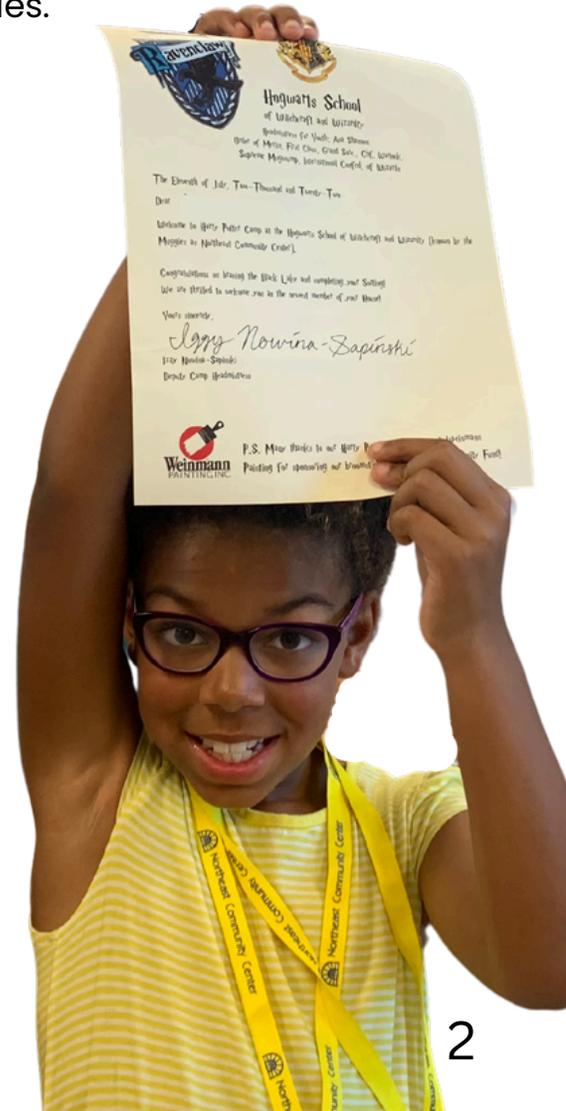
By becoming a Partner, your business can help make a lasting impact on the lives of those who need it most by providing crucial financial resources to support NECC’s programs and general operations while also granting access to programming to your own staff.

Thank you for considering this opportunity and we look forward to working together to build and support a thriving and resilient intergenerational community in NE Portland for all of our neighbors.

Sincerely,

*Justin Pabalate*

Justin Pabalate  
Executive Director  
Northeast Community Center  
justin@necommunitycenter.org  
Cell: 707-845-7080



# Partner Benefits

**Thank you** for considering how to use your business's resources to build connections, foster well-being, and champion equity to make a meaningful difference in the lives of all of our neighbors.

When you become a Partner in Resilience your staff gain access to the very programming you're supporting with the added benefit of your business being recognized as a community leader.



Benefit Focus	Partners in Resilience Sponsorship Program	Pillar**	Champion**	Advocate	Partner	Supporter	Ally
		\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Community Resilience	CPR Certification for your Staff*	50 Certifications per year	25 Certifications per year	13 Certifications per year	6 Certifications per year	3 Certifications per year	2 Certifications per year
Community Resilience	Invitations to Participate in Community Resilience Initiatives like Blood Drives, Disaster Preparedness*	✓	✓	✓	✓	✓	✓
Recognition	Listed on Sponsor Page	✓	✓	✓	✓	✓	✓
Recognition	Name & Logo Included in Lobby Signage	✓	✓	✓	✓	✓	✓
Team Building	Group Welcome Orientation	✓	✓	✓	✓	✓	✓
Community Resilience	90% Discount for your employees on NECC Individual Memberships or equal credit towards other membership packages	Unlimited	Unlimited	6	2	1	2 Complimentary one month passes
Recognition	Solo Announcement in Newsletter & Social Media	✓	✓	✓	✓		
Team Building	Curated Staff Volunteer Opportunities	4	2	1			
Team Building	Discount on Facility & Pool Rentals*	4 Complimentary Two Hr Rentals	2 Complimentary Two Hr Rentals	1 Complimentary Two Hr Rental			
Recognition	Logo included on Youth Camp Signage & Listed on Program page as a sponsor	✓	✓	✓			
Recognition	Listed as a Program Series Sponsor	✓	✓				
Team Building	Private Group Fitness Classes (at NECC)*	2	1				
Recognition	Custom Speaking & Exhibition Opportunities with NECC Members	✓					

**The first few times I was just exhausted swimming one length of the pool. Now I can swim a mile!**

~Barbara, second generation member who learned to swim at NECC as an older adult

\*Subject to availability.  
 \*\*Limited customization of benefits if available. Check with Justin for more information.

# Our Equity Commitment

Removing cost as a barrier to access is a critical component to centering equity and providing community-responsive programming for all.

## The Community Fund

The Community Fund (TCF) is a community-funded financial support resource helping to remove cost as a barrier to accessing recreational, health and well-being programs. TCF supports memberships to NECC and NE Village PDX, Swim Lessons, Fitness Classes, After School Time, Summer Camps and more through fee adjustments of 25-90%, based on household income and/or extenuating circumstances.



## Community Spaces

Finding appropriate and affordable event space can be a significant barrier for nonprofits. We partner with local organizations with shared missions, such as WaterStrong and Brain Injury Connection, to provide free and low-cost rental space to help support their vital work in the community and promote their messages to a wider audience.



# Bringing Generations Together

Intergenerational programs bring together people of different ages and backgrounds to share experiences and learn from one another.

## Community Programs

Connect with people from different generations, learn new skills, make lasting friendships, and deepen relationships.

Whether you're interested in Family Open Gym, teaching summer campers to play Pickleball, moving your body and expanding your mind with Tai Chi, or jumping in the pool for open swim, we have many unique opportunities for connection!



# Youth in Motion!

Kids of all ages feel safe, supported, and stay active through youth-centered activities and programs.

## After School Time

School-age kids have a safe, screen free environment with low teacher to student ratios to make friends, play sports and games, work on arts and crafts, eat snacks, and more! AST promotes the physical, social, and emotional well-being of youth and empowers them to become confident, responsible, and engaged members of their community.



## Summer Camps

Summer camps provide a safe and fun way for campers to keep their bodies moving, feed their imaginations, and build social and emotional skills through outdoor adventures, creative arts and crafts and more! Campers have new adventures every day, while learning how to listen for and follow safety instructions.

## Swim Lessons

Babies to older adults learn how to swim and be safe around the water through NECC's year-round swim lesson program. Young people discover through learning alongside family and friends that swimming is a fun way to move your body and a crucial life-long skill.



# Active Older Adults

Older adults thrive at any age and foster vital community connections through adult-focused programs.

## NE Village PDX

NE Village PDX is part of a nationwide movement of member-driven grassroots organizations that operate to change the paradigm of aging. Using a neighbors helping neighbors model, volunteers provide services to older adults to enable them to remain independent and active while they age in place in their homes. The Village also provides programming and other activities to foster community and connection.



12 rides a month is just one service provided by Village volunteers.

## Group Fitness for all

Adults of varying ages and abilities stay active and challenged to maintain independence with a wide variety of classes that focus on building strength at any age and classes that develop the mind and body connection in a fun, welcoming, and supportive community environment.



Challenging classes that build strength while having a great time!

## Aquatics

Adult swimmers gather daily to move their bodies, heal from chronic pain and injury, and build community through aquatics programs in our warm water pool that focus on the unique needs of active older adults.



The Dog Paddle to the Backstroke are welcome in Lap Swim!

# Day-to-Day Support

Investment in operating support helps us maintain our 100-year-old facility and make NECC a great place to work.

## Warm Water Pool

Our unique 20-yard indoor warm water pool is a treasured resource for those looking for low-impact exercise and chronic pain relief in a welcoming space for new swimmers. Regular maintenance and upgrades are an investment in the safety and well-being of future generations of NE Portland pool users.



## Historic Facility

Operational support helps us to maintain a welcoming, safe, and comfortable physical space and allows us to continue investing in environmentally-friendly upgrades, ensuring that NECC is a resource to the community for years to come.

## Supportive Workplace

Our friendly, knowledgeable, and caring staff are an integral part of our community. NECC invests in our employees by offering professional development opportunities for staff in all stages of their careers. Staff learn new skills, stay up-to-date with best practices, and gain new perspectives to better serve all the members of our community.



# Choose Your Partnership Level

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*My boys' confidence in their abilities in the water has skyrocketed, and my fear of them being caught in deep water without ability to save themselves has been alleviated. It's incredibly invaluable to us.*

~ Bekki, parent of two boys on the autism spectrum who take swim lessons at NECC.



# Recognition

NECC has a dedicated following throughout Northeast Portland and the general metro region. Your support has the potential to be viewed and celebrated thousands of times by thousands of existing and potential customers.

## Annual Visitors at NECC

Every year there are over 55,000 in-person visits from over 3,000 guests

## Weekly Newsletters

NECC has over 7,000 newsletter subscribers with an average open rate of 68% compared to the industry standard of 39%

## Instagram

1,375 Followers

## Facebook

983 Followers

## 2024 Website Activity

1,298,662 Page Visits

5,328,918 Hits

195,865 Site Visits

102,239 Unique Visitors

# Sign Up Form

**We are so excited to have you join us as a 2026 NECC Partner in Resilience!**

Go to [necommunitycenter.org/sponsorship](https://necommunitycenter.org/sponsorship) to sign up and pay with a credit or debit card. To pay with check or request an invoice, fill out the form below and email to [justin@necommunitycenter.org](mailto:justin@necommunitycenter.org) or mail back to NECC.

Sponsor Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

How would you like your name to be publicized?

\_\_\_\_\_

## PARTNERS IN RESILIENCE SPONSOR LEVEL

Indicate below the level of your community investment.

*\*Gifts of all sizes are appreciated. Benefits available at \$500 and above. Please email Justin at [jpabalate@necommunitycenter.com](mailto:jpabalate@necommunitycenter.com) if you are interested in donating an in-kind gift or service.*

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> \$20,000+ Pillar<br>Contact NECC to discuss your<br>Visionary investment! | <input type="checkbox"/> \$5,000 Advocate  | <input type="checkbox"/> \$500 Neighbor |
| <input type="checkbox"/> \$10,000 Champion   | <input type="checkbox"/> \$2,500 Partner   | <input type="checkbox"/> Other*: _____  |
|  | <input type="checkbox"/> \$1,000 Supporter |   |

## PAYMENT INFORMATION

- Please send me an invoice via email or USPS.
- I have enclosed a check payable to:

### Northeast Community Center

1630 NE 38th Ave  
Portland, OR 97232

Contact Justin Pabalate, Executive Director, with questions at  
[justin@necommunitycenter.org](mailto:justin@necommunitycenter.org) | 707-845-7080

Northeast Community Center is a 501(c)(3) not-for-profit organization and acknowledges that no goods or services were provided to you in return for your contribution. NECC's Tax ID Number is #20-2154935.

[www.necommunitycenter.org](https://www.necommunitycenter.org)