

2023



Community Investment Opportunities

Invest in your Community!

March 1, 2023

Hello!

As a valued member of the Portland business community, we are excited to invite you to join the inaugural class of **NECC Community Investors**, a new business sponsorship program.

Throughout our service area from Cully to the Hollywood District, the Northeast Community Center provides physical space and community-responsive programs that promote well-being, foster relationships, empower individuals, and center equity.

However, we know many community members face significant barriers to access due to the long-term effects of systemic racism, especially for BIPOC (Black, Indigenous, and People of Color) and low-income families.

By becoming a Community Investor, your business can help make a lasting impact on the lives of those who need it most by providing crucial financial resources to support NECC's programs and general operations. Shout out to Weinmann Painting, a 2022 Summer Camp sponsor!

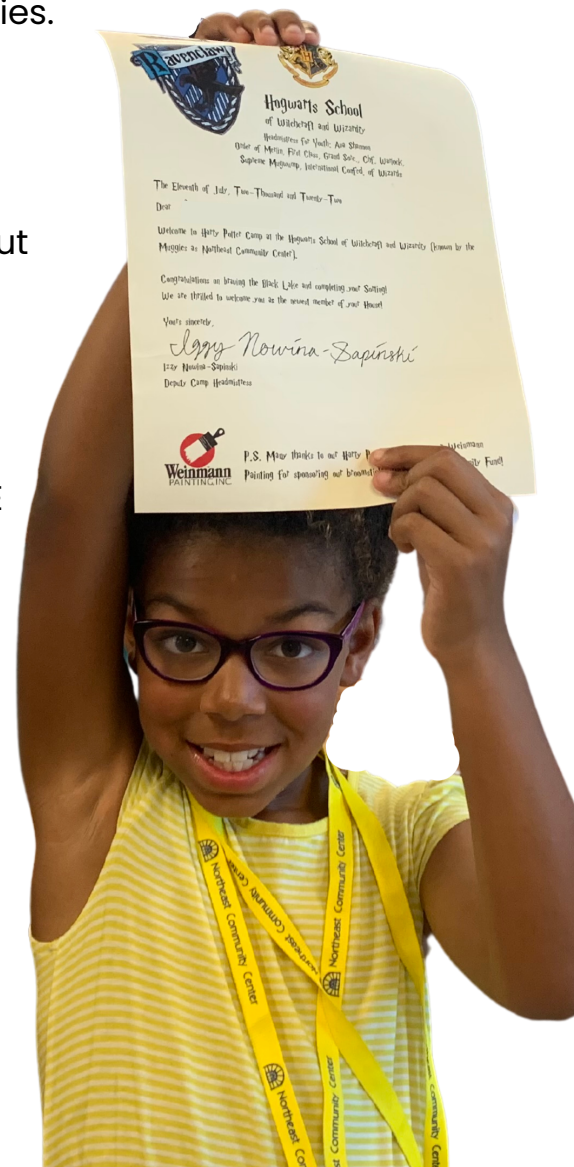
Thank you for considering this opportunity and we look forward to working together to build and support a thriving and resilient intergenerational community in NE Portland for all of our neighbors.

Sign up is open year-round. Register by **May 1, 2023** to be included on the 2023 Community Investor banner.

Sincerely,

Kim Ositis

Kim Ositis, Development Manager
development@neccommunitycenter.org
503-351-0359



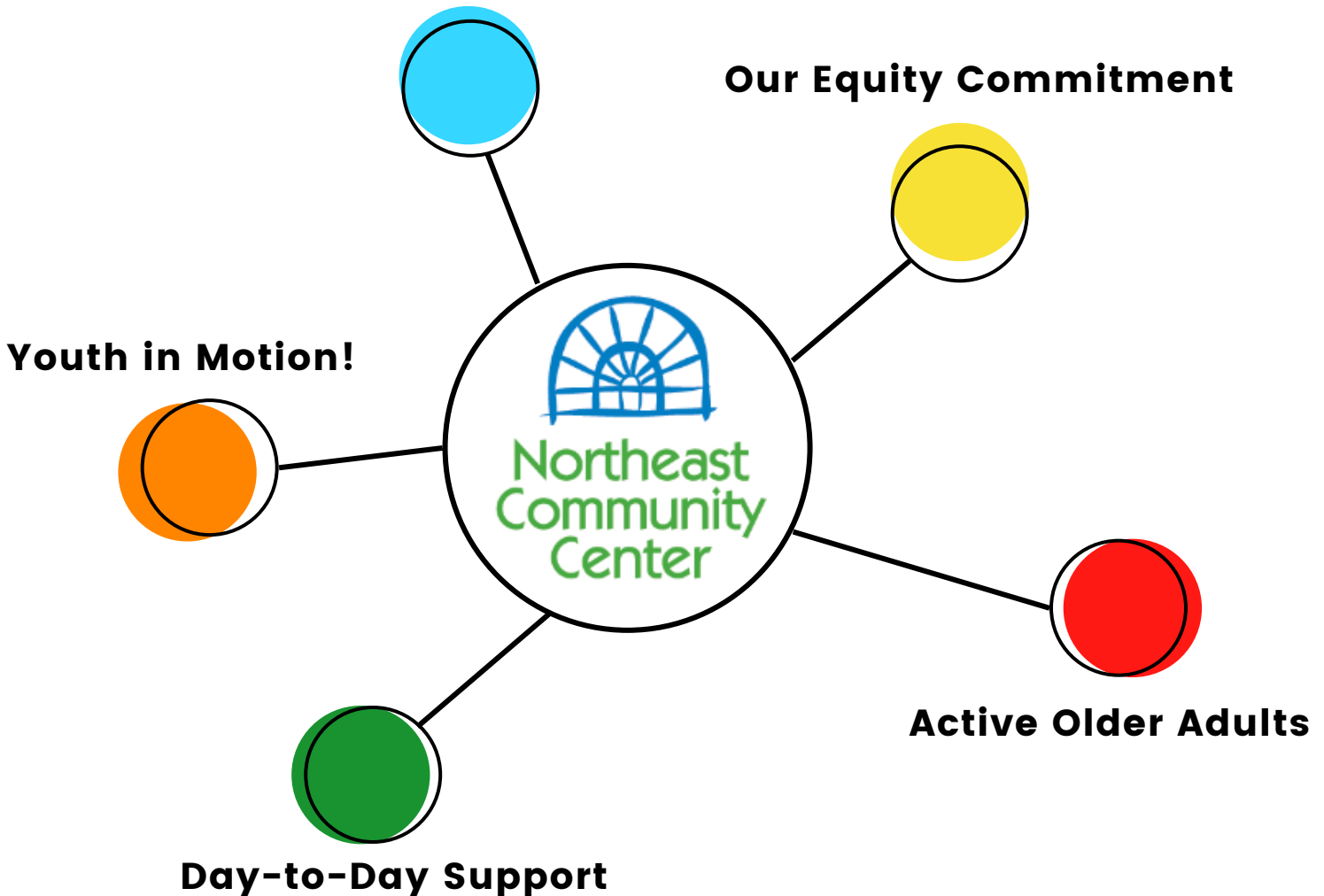
1. Choose Your Impact Area

Thank you for considering how to use your business's resources to build connections, foster well-being, and champion equity to make a meaningful difference in the lives of all of our neighbors.

Let's get started by choosing the **Impact Area** where you would like to be recognized as a 2023 NECC Community Investor.



Bringing Generations Together



Our Equity Commitment

Removing cost as a barrier to access is a critical component to centering equity and providing community-responsive programming for all.

The Community Fund

The Community Fund (TCF) is a community-funded financial support resource helping to remove cost as a barrier to accessing recreational, health and well-being programs. TCF supports memberships to NECC and NE Village PDX, swim lessons, fitness classes, After School Time, Summer Camps and more through fee adjustments of 25-90%, based on household income and/or extenuating circumstances.



Community Spaces

Finding appropriate and affordable event space can be a significant barrier for nonprofits. We partner with local organizations with shared missions, such as Black Swimming Initiative and 40+ Double Dutch Club, to provide free and low-cost rental space to help support their vital work in the community and promote their messages to a wider audience.



Our Equity Commitment

We are committed to providing equitable access to water safety instruction, a vital community resource.

Jump Start Swim

Jump Start Swim (JSS) seeks to create a trauma-informed, accessible, and supportive space for BIPOC and low-income youth and families with little or no swimming experience to learn water safety skills. JSS also helps to support community preparedness by providing families with education and supplies to safely interact with water.



Gear like caps and goggles makes swimming more accessible for everyone.

Splash into Summer

In 2024, NECC and Portland Head Start (PHS) plan to launch "Splash into Summer", a water safety program for 3- and 4-year-old PHS participants and their families. PHS serves 600+ low-income 3- and 4-year-old children and their families, with the goal of successful transition to Kindergarten.



A supportive smile and pool noodles help when learning how to float.

Bringing Generations Together

Intergenerational programs bring together people of different ages and backgrounds to share experiences and learn from one another.

Community Programs

Connect with people from different generations, learn new skills, make lasting friendships, and deepen relationships.

Whether you're interested in Family Art Afternoons, Toddler Open Gym, teaching summer campers to play Pickleball, moving your body and expanding your mind with Wild Goose Qigong, or jumping in the pool for open swim, we have many unique opportunities for connection!



Youth in Motion!

Kids of all ages feel safe, supported, and stay active through youth-centered activities and programs.

After School Time

School-age kids have a safe, screen free environment with low teacher to student ratios to make friends, play sports and games, work on arts and crafts, eat snacks, and more! AST promotes the physical, social, and emotional well-being of youth and empowers them to become confident, responsible, and engaged members of their community.



Summer Camps

Summer camps provide a safe and fun way for campers to keep their bodies moving, feed their imaginations, and build social and emotional skills through outdoor adventures, creative arts and crafts and more! Campers have new adventures every day, while learning how to listen for and follow safety instructions.

Swim Lessons

Babies to teens learn how to swim and be safe around the water through NECC's year-round swim lesson program. Young people discover through learning alongside family and friends that swimming is a fun way to move your body and a crucial life-long skill.



Active Older Adults

Older adults thrive at any age and foster vital community connections through adult-focused programs.



Grocery delivery is just one service provided by Village volunteers.

NE Village PDX

NE Village PDX is part of a nationwide movement of volunteer-led, grassroots organizations that operate to change the paradigm of aging. Using a neighbor-to-neighbor approach to help adults 60+ to remain independent and active while they age in place in their homes, volunteers bring services and social connection directly to community members.

Group Fitness

Adults of varying abilities stay active with a wide variety of specialized classes (like Tai Chi: Moving for Better Balance, AOA Fitness, and Aqualand) in a fun, welcoming, and supportive community environment.



B-R-E-A-T-H-E in. and. out!

Aquatics

Adult swimmers gather daily to move their bodies, heal from chronic pain and injury, and build community through aquatics programs in our warm water pool that focus on the unique needs of active older adults.



The Dog Paddle to the Backstroke are welcome in Lap Swim!

Day-to-Day Support

Investment in operating support helps us maintain our almost 100-year-old facility and make NECC a great place to work.

Warm Water Pool

Our unique 20-yard indoor warm water pool is a treasured resource for those looking for low-impact exercise and chronic pain relief and a welcoming space for new swimmers. Regular maintenance and upgrades are an investment in the safety and well-being of future generations of NE Portland pool users.



Historic Facility

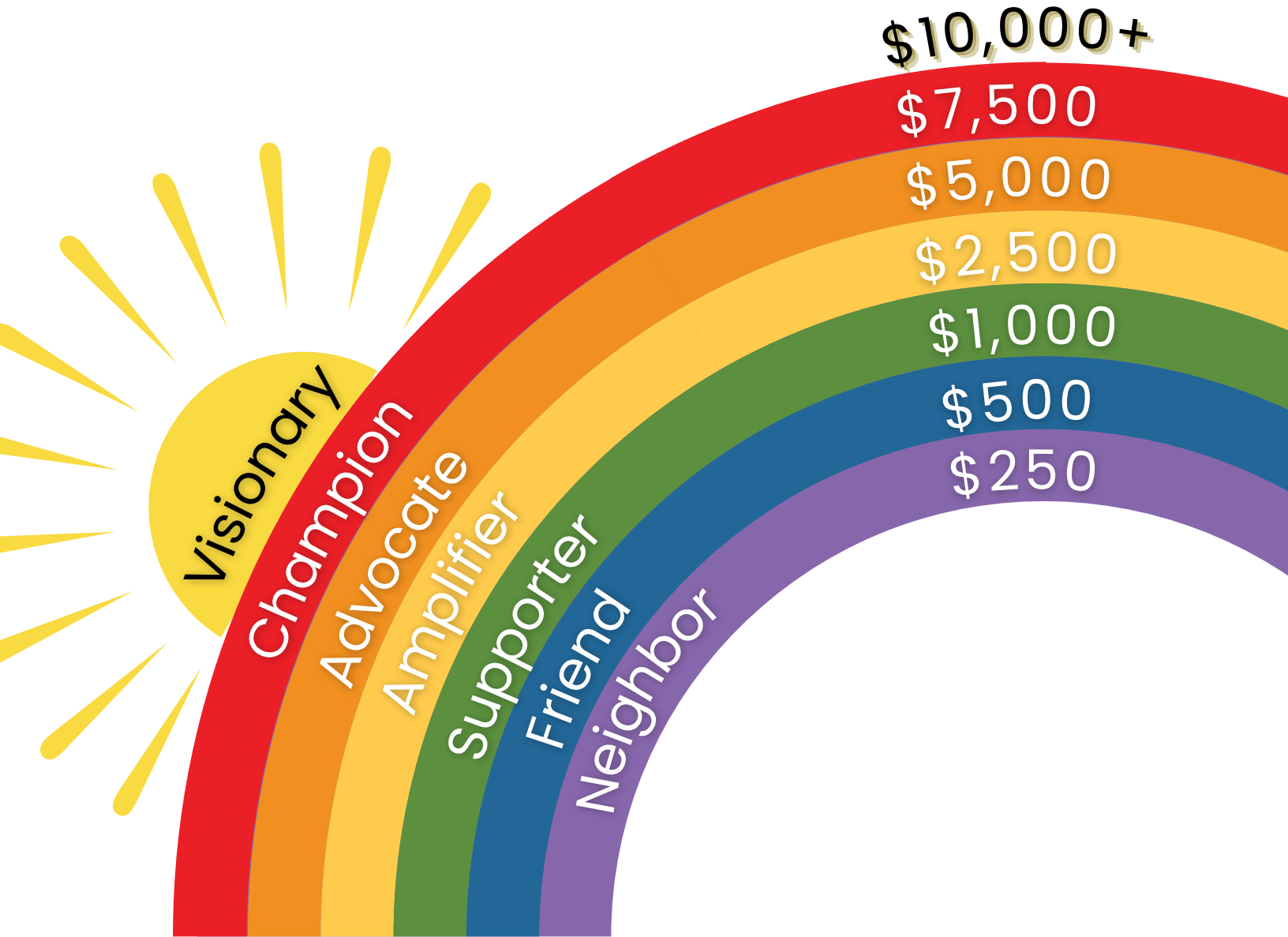
Operational support helps us to maintain a welcoming, safe, and comfortable physical space and allows us to continue investing in environmentally-friendly upgrades, ensuring that NECC is a resource to the community for years to come.

Supportive Workplace

Our friendly, knowledgeable, and caring staff are an integral part of our community. NECC invests in our employees by offering professional development opportunities for staff in all stages of their careers. Staff learn new skills, stay up-to-date with best practices, and gain new perspectives to better serve all the members of our community.



2. Choose Your Investment Level



All Community Investors receive the following benefits:



Logo and URL on the Community Investors webpage



Logo on the 2023 Community Investors banner



Shoutouts on NECC's social media platforms



Business highlight in NECC's monthly email newsletter

3. Sign Up

We are so excited to have you join us as a 2023 NECC Community Investor!

Go to necommunitycenter.org/sponsorship to sign up and pay with a credit or debit card. To pay with check or request an invoice, fill out the form below and email to development@necommunitycenter.org or mail back to NECC.

Sponsor Name _____

Primary Contact Name _____

Primary Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

How would you like your Community Investor name to appear?

IMPACT AREA

Indicate below where you would like to be recognized as a Community Investor.

Our Equity Commitment sponsorships will be applied to The Community Fund; all others will go to the Annual (General) Fund.

- | | |
|--|--|
| <input type="checkbox"/> Our Equity Commitment | <input type="checkbox"/> Active Older Adults |
| <input type="checkbox"/> Bringing Generations Together | <input type="checkbox"/> Day-to-Day Support |
| <input type="checkbox"/> Youth on the Move! | |

COMMUNITY INVESTMENT SPONSOR LEVEL

Indicate below the level of your community investment.

**Gifts of all sizes are appreciated. Benefits available at \$250 and above.*

- | | | |
|---|--|---|
| <input type="checkbox"/> \$10,000+ Visionary
Contact NECC to discuss your
Visionary investment! | <input type="checkbox"/> \$5,000 Advocate | <input type="checkbox"/> \$500 Friend |
| <input type="checkbox"/> \$7,500 Champion | <input type="checkbox"/> \$2,500 Amplifier | <input type="checkbox"/> \$250 Neighbor |
| <input type="checkbox"/> \$1,000 Supporter | <input type="checkbox"/> Other*: _____ | |

PAYMENT INFORMATION

- Please send me an invoice via (circle one) email or USPS.
- I have enclosed a check payable to: **NECC**

The Northeast Community Center (NECC) is a 501(c)(3) not-for-profit organization and acknowledges that no goods or services were provided to you in return for your contribution. NECC's Tax ID Number is #20-2154935.

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